

EXHIBITION RULES AND REGULATIONS

ANIMALS (IF APPLICABLE)

The Exhibitor agrees to take full responsibility and liability for any injury caused by his/her animal(s) whatsoever at the show. Exhibitor affirms that he/she carries liability insurance coverage for any injury caused by his/her animal(s). Exhibitors and booth personnel bringing animals to the show are responsible for the animals being current on all required vaccinations and females cannot be in heat. You must have proof of vaccinations with you during the show. Animals must be in good health, well socialized with crowds and other animals, and should not pose a threat or danger to humans or other animals in attendance. Exhibitors are responsible for pet "cleanups" inside and out.

EXHIBITORS

Exhibitors are limited to those companies offering products or services of specific interest to the attendees. Exhibition Management reserves the right to determine the eligibility of any company for participation. Exhibitors may not sublet or relet booth space. **Non-profit exhibitors may not sell commercial products unless doing so at the commercial non-profit rate. Exhibitors must stay within their booth area, not in the aisles or by an entrance.**

PERSONNEL AND ATTIRE

Exhibition Management reserves the right to determine whether the attire of booth personnel is acceptable and in keeping with the best interest of the exhibition.

EXHIBIT DESIGN

No exhibit shall be permitted to interfere with a neighboring exhibit. Booth side dividers of a height in excess of 36" must not extend further than four feet (4') out from the back wall. Booth walls must not exceed eight feet (8') in height. Island exhibits must not include a back wall that blocks visibility of neighboring booths. Any exceptions must first be approved by Exhibition Management. Any display utilizing a tent must have a fire extinguisher present at all time.

SETUP/TEARDOWN

NO children (age 15 or below) allowed on show floor during setup/teardown.

HELIUM

NO helium balloons or tanks on the show floor at any time.

SOUND LEVEL

Any devices that produce sound must be operated so as not to disturb other exhibitors. Exhibition Management reserves the right to determine acceptable sound levels.

ELECTRICAL

All wiring on displays or display fixtures must conform to the minimum standards established by governmental agencies and fire inspection ordinances. Electrical wiring is available only through the Official Electrician (as designated by Exhibition Management).

SAFETY AND FIRE LAWS

All applicable fire and safety laws of the venue must be strictly observed by exhibitors.

EXHIBIT CLEANING

Exhibitors must make arrangements to keep their booth free of accumulated rubbish. Boxes should be flattened.

RELOCATION AND FLOOR PLAN REVISIONS

Exhibition Management retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

PROMOTIONAL ACTIVITIES

All promotional activities must be confined to the exhibitor's booth area. Distribution of literature or promotional material in the aisles, registration lobby, parking lot area or any other area is prohibited. Any booth materials that are determined by Show Management to be lewd or vulgar shall be removed at the discretion of Show Management.

EXHIBIT INSTALLATION/REMOVAL

The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show, but must remain intact until after the closing time of the last day of the show or Exhibitor will be assessed a \$200 fine. The Exhibitor also agrees to remove the exhibit and equipment from the show area by the final move-out time limit (as set by the show rules and regulations), or in the event of failure to do so the Exhibitor agrees to pay for such additional cost as may be incurred.

CANCELLATIONS

In the event of a cancellation of exhibit space by the exhibitor, Exhibition Management shall retain as a cancellation fee, all amounts paid by the exhibitor up to the time of cancellation pursuant to the provisions of the billing and schedule of payments section of the Application/Contract for Exhibit Space. All cancellations must be in writing or via e-mail to the Show Manager.

NO SHOWS

In the event the exhibitor has no representative on the show floor by the stated opening times of the exhibits, Exhibition Management reserves the right to resell the exhibit space or to move another exhibitor into that space. No refunds will be made by Tower Show Productions, Inc.

LIABILITY

Exhibition Management, all organizations and individuals who are employed by or associated with it in connection with this exhibition, will not assume responsibility and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibits, their employees and agents, the public or others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise of exhibitor or his employees or agents.

LOSSES

Exhibition Management cannot take responsibility for damage to exhibitor's property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental. Exhibitors are advised to insure against these risks.

TERMINATION OF EXHIBITION

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of the Exhibition Management unfit for occupancy, or in the event of holding the Exhibition or the performance of Exhibition Management under the Application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibition Management, said application and/or the exhibition (or any part therefore) as aforesaid, the Exhibition Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibition Management" shall include, but not by way of limitations: fire, casualty, flood, epidemic, earthquake or inclement weather, explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; acts of public enemy, riot or civil disturbance; strike, lockout, boycott or other labor disturbance; inability to secure sufficient labor, technical or other personnel; failure, impairment or lack of adequate transportation facilities; liability to obtain, or condemnation; local, state or Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial, and whether constitutional or unconstitutional; or Act of God.